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For Immediate Release:

**ELECTRIC AGGREGATION PROGRAM OFFER MAILED TO
NORTON RESIDENTS AND BUSINESSES**

Norton, Ohio (June 19, 2009) – City of Norton officials would like to remind residents and small businesses to look for a mailer to arrive on or about June 24 concerning the new electric aggregation program offer from FirstEnergy Solutions.

“The mailer will explain the guaranteed savings offer we negotiated and the means to opt-out should a customer not want to participate in the program,” said David Koontz, Mayor of Norton. “We are excited about the 32-month program that could save the average resident more than \$130 and keep almost \$600,000 of disposable income in Norton.”

Mark Burns, President of Independent Energy Consultants, said, “Eligible residents and small businesses will have 21 days to return an opt-out card to FirstEnergy Solutions if they decide not to participate.” Burns added “We expect participation rates to be extremely high as this offer guarantees savings and there are no other alternative offers available to residents at this time.”

The City is pleased to have made this program possible but asks that you do not call the City offices. They are not equipped to handle a large volume of calls. If residents have any questions, they should contact FirstEnergy Solutions after the opt-out notice arrives.

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